

# PRESS RELEASE

**Presented by: Youth Chess Charitable Foundation (YCCF)  
and The Torres Chess and Music Academy**

## **CONTACTS:**

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## **WHAT:**

Goal, mission, and vision – Formalized Chess Programs taught by professionally trained Chess Instructors in **every school in Kern County by 2016** (10 years). We will discuss why and how.

There will also be Chess Instruction provided by Nationally Recognized Chess Expert, Mr. Chris Torres. He will lecture on, and demonstrate, Ideas behind Chess Opening Gambits.

Finally, this presentation will also serve as an introduction to Mr. Torres; his Teaching and Chess philosophy; and how YCCF and the Torres Chess Academy plan to achieve their goal.

## **WHO SHOULD ATTEND:**

Media; Scholastic Players at the Intermediate and Advanced levels; Parents; School teachers; Chess Coaches; School Principals; School Superintendents; and School Boards. (Limited to the first 100 registrants).

To register, contact Mr. Torres at 661-663-8503 or email him at [chesslessons@aol.com](mailto:chesslessons@aol.com).

## **WHERE:**

Kern Security Systems, Inc.  
2701 Fruitvale Avenue  
Bakersfield, CA 93308  
Corner of Rosedale Hwy and Fruitvale Ave

## **WHEN:**

Saturday, **August 26, 2006**  
1:00 PM – 3:00 PM

## **HOW TO START:**

Free Chess Mini Camp and Instruction by Nationally Recognized Challenge Chess Expert Mr. Chris Torres. **Five (5) analog Chess clocks will be awarded as door prizes.**

## **WHY:**

Multiple chess studies over the past twenty (20) years have conclusively proven that **randomly selected chess control groups have shown overwhelming superiority (21.46% difference) over many non-chess control groups** (including individual tutoring) **in the critical area of mathematical problem solving, and are 99 times more likely to score significantly higher on standardized reading tests!!**

We will discuss **how** parents in Kern County Schools can finally have their own children receive similar benefits from chess. We will discuss how Schools, Teachers, Principals, Superintendents, and School Boards can finally both help their students, and **dramatically** improve school and student standardized test results and scores. **If they choose!!**

Chess also has been conclusively proven to help children develop critical thinking skills; self worth; self-esteem; responsibility for their actions; gives them the mental tools to reach solutions to problems; and most importantly, teaches them **how to think!!**