

## Writer's Guidelines

Written by Administrator  
Monday, 09 March 2009 09:32 AM EDT

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### ***Charisma & Christian Life Magazine***

*Charisma & Christian Life* describes itself as "The Magazine About Spirit-led Living." Each month more than 600,000 readers turn to the magazine for inspiration, information and instruction.

**Meet Our Readers.** More than half our readers are Christians who belong to Pentecostal or independent charismatic churches, and numerous others participate in the charismatic renewal in mainline denominations. Their median age is 47.

Seventy-two percent are married, and 66 percent have at least some college education. Ninety percent of them have been committed Christians for more than five years, and most are very active in their local churches.

**Study the Magazine.** In order to sell articles to *Charisma & Christian Life*, writers must know the magazine well. A casual examination of a few issues will not be enough.

You must study the magazine thoroughly, classifying the articles and analyzing them to discover the elements we typically use. You must catch our vision and get a sense of our readers' interests.

**Free-lancing for *Charisma*.** Each year, free-lancers write 80 percent of our articles, but we assign most of these to writers who have established themselves with us. In most cases, we only give article assignments to writers with published clips.

You should avoid sending teaching articles, interviews, issue-oriented pieces or news analyses; these always originate with the editors. We do not publish sermons, poetry or fiction. We are, however, looking for well-written articles in the following categories:

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\* **Personality profiles.** Our readers want to hear about people who are living the Christian life effectively and with pizzazz. Here, we are not looking for complete biographical sketches but "slices of life" that focus on some noteworthy event or story. Stories should include conflict or challenge, resolution, change and consequences.

\* **Miracle and healing stories.** Our readers are interested in accounts of God's supernatural intervention in ordinary human events. These stories must be thoroughly researched and well-told. Healings must be medically documented. Pastors and other reference sources may be required.

\* **Trend articles** that discern changes or new directions among Christians or that would be of interest or importance to Christians. Trend pieces must show evidence of exhaustive research. They should be written in a journalistic style and illustrated with anecdotes, facts and quotes from authorities.

\* **Seasonal articles** of all kinds. Our readers enjoy articles that help them celebrate both Christian and secular holidays, including Christmas, Easter and Pentecost, as well as Valentine's Day, Mother's Day, Father's Day, the Fourth of July and Thanksgiving.

\* **News stories** for our People & Events section. We welcome brief (200 to 800 words) and timely stories about people who recently have done something worthy of note or about events that would be of interest to our readers. Articles must be written in journalistic style and with punch. Facts and quotes must be scrupulously accurate.

All *Charisma & Christian Life* articles, with the exception of the short news stories, should be between 1,800 and 2,500 words in length.

**Our Procedure.** *Charisma & Christian Life* does not accept or reply to unsolicited manuscripts. Writers may send query letters or query e-mails that briefly describe and outline a proposed article.

Query letters must be typewritten, either by typewriter or word processor, and double-spaced on

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one side of 8 1/2" by 11" white bond paper. The author's name, address and telephone number should appear on the top left of the first page.

Query letters should be mailed to J. Lee Grady, *Charisma & Christian Life*, 600 Rinehart Road, Lake Mary, FL 32746. Query e-mails should be sent to [charisma@strang.com](mailto:charisma@strang.com).

*Charisma & Christian Life* buys all rights. Payment for articles is negotiable.

Sample issues, including postage, are \$4 each.