

Application Rules:

Entries

Step 1: Video and Concept Paper

Deadline: **Contest Closed**

Before you create your video, summarize your ideas in a concept paper. Your concept paper must include a focus statement, an approach statement and a brief description of the video's storyline and timing (maximum one page), and will be compared with your completed video by our judges. (See our [Student Guide](#) for details.)

Then it's time to get filming! Videos can be a maximum of 3 minutes long and must comply with all YouTube™ and legal guidelines.

Once your video has been posted to YouTube™, you must submit the URL and your concept paper using the online form. All submissions will receive a confirmation email, and you will then be asked to declare that you have full legal rights to all video content.

Step 2: Get Your Friends to Vote

Viewer's Choice voting begins as soon as your video is uploaded on YouTube™. The videos with the highest number of "likes" on January 16, 2012 will win cash prizes of \$625. In the event of a tie, or a winner with questionable content, a winner will be declared at the sole discretion of the Fraser Institute.

Eligibility:

Submissions will be considered from secondary and post-secondary (undergraduate and graduate) students, in all disciplines, from anywhere in the world.

A secondary school student is defined as someone who attended secondary school (high school) in the 2010/2011 school year or is enrolled to attend in 2011/2012. Students completing secondary school in 2012 should enter in the secondary school category.

A post-secondary student is defined as a person who is attending a post-secondary institution in the 2010/2011 school year or is enrolled to attend in 2011/2012.

Judging Criteria:

A panel of judges will determine the award winners based on understanding of the topic and economics, the strength of their argument, clear expression of ideas, production values and originality. Videos will also be assessed on their fulfillment of the concept paper.

General rules:

- Viewer's Choice winners will not be excluded from winning judged prizes.
- In the event of a tie for the Viewer's Choice category, or a Viewer's Choice winner with questionable content, a winner will be declared at the sole discretion of the Fraser Institute.
- Team entries are allowed, however, only one prize will be awarded for each winning video.
- Limit of one entry per student or team.
- Entries will be accepted in English and French.
- Entries must not go over 3:00 minutes.
- Finalists will be asked to submit a copy of their video on DVD.
- Entries must comply with all YouTube™ and legal guidelines.
- All entries become the property of The Fraser Institute. In addition to receiving cash, winners may have their videos presented at Fraser Institute student events.
- Failure to follow these rules may lead to disqualification from the contest.

Need help getting started? Check out our [Student Guide](#) or our [Teachers' Guide](#) to the Video Contest.

For more information call: 1-800-665-3558 Ext. 595 or email lindsay.mitchell@fraserinstitute.org.