BLOOMBERG LAW OVERVIEW GUIDE

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Bloomberg Law®



DESIGNED FOR LEADING LEGAL PROFESSIONALS

Bloomberg Law[®] integrates Bloomberg's renowned news and company and financial data with exceptional primary and secondary legal research and business development tools, delivering an advantage to legal professionals who handle the most complex legal matters. Presented in a sophisticated yet easy-to-use interface, Bloomberg Law subscribers have unlimited desktop and mobile access to the information in the system — as often as they want and whenever they want.

BOOST YOUR BUSINESS INTELLIGENCE

The Business Development Center on

Bloomberg Law delivers a suite of integrated legal, business, and news resources designed to help firms discover opportunities to build deeper relationships with existing clients and win new business.

From customizable monitors of news, dockets, and social media that help you stay on top of the buzz to the latest news on M&A activity, bankruptcies, IPOs, executive hires, attorney moves, and more, *Bloomberg Law*'s resources and tools enable you to identify and target new business opportunities and stay current on the specific issues with the greatest impact on current and potential clients.



BUILD YOUR COMPETITIVE KNOWLEDGE

Knowing what your clients, competitors, and adversaries are doing helps you carve out your own distinct value and discover new opportunities for growth. Follow the issues that other law firms think are important to them and to their clients through law firm client memos and research. Plus, pair the practitioner-contributed *BNA Insights* articles you'll find in **BNA Law Reports** with the latest news about attorney moves to see the big picture. Easily stay current on market practice with targeted fielded searches of documents and underlying clauses used in real transactions and compare them with market standard language using our **Draft Analyzer** tool. Also, access the latest edition of Bloomberg's **League Tables** to see where your firm and others stand. Monitor and compare M&A deal terms using our **Deal Analytics**.

TAKE THE LEAD

Spot trends, capitalize on opportunities, and identify potential challenges first. **Detailed Company Profiles** — including financial and litigation data as well as news — offer extensive, reliable information, including about board interlocks, on all public companies and many private companies. Plus, with access to trusted commentary and analysis, corporate counsel have the resources to effectively and efficiently tackle the multitude of complex risk, regulatory, transactional, and litigation-based issues they face.

IMPROVE YOUR CLIENT UNDERSTANDING

Win new clients and more effectively retain existing ones. With timely access to **BNA Law Reports** integrated with news from *Bloomberg News*, *Bloomberg Businessweek*, and over 50,000 other sources, including **Bloomberg Briefs** that cover more than a dozen different areas of business, you'll stay informed on regulatory changes that have an impact on your clients and their industries.

- Dig into the financial structures and health of competitors or parties to possible deals with your clients using **Company Profiles** and the **Company Screener**.
- Learn more about company executives with the information in Company Profiles or directly through People Search.
- When considering new business pitches, get help with conflict checking using the **Company Hierarchy** section of a Company Profile.
- Determine how your clients stack up with others in their industry or find other companies with similar financial data by utilizing the **Company Screener**.

DELIVER MORE VALUE TO YOUR FIRM

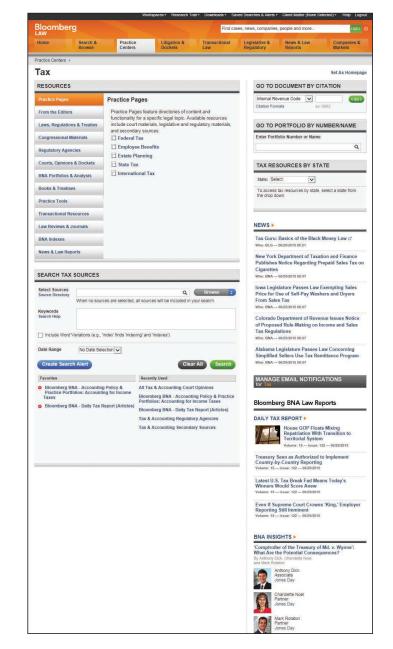
Give your organization the competitive edge—and raise your profile—with current and prospective clients. Take advantage of unlimited, unrestricted access to rich legal content and tools, coupled with exclusive business intelligence resources. Commentary and analysis from experienced practitioners give you keener insight into the legal issues on which you work. Bloomberg Law's deep secondary legal content integrated with primary legal sources adds another dimension to your decision-making, helping you quickly pull together what you need to make a difference in a case, a deal, and more.

POWER YOUR PRACTICE

Bloomberg Law's **Practice Centers** were designed based on practitioners' feedback and feature practical insights from leading experts and analysts. Each Practice Center integrates in-depth legal analysis, commentary, and news with time-saving tools and key primary sources to give you a comprehensive, nuanced understanding of the issues you face daily. Our Practice Centers are organized so you can easily browse news and analysis from respected sources, including BNA Law Reports.

Bloomberg Law features Practice Centers dedicated to: Antitrust, Banking & Finance, Bankruptcy, Corporate/M&A, Employee Benefits, Health, Intellectual Property, Labor & Employment, Securities, and Tax. Each Practice Center features unique resources designed to maximize your results. Some examples include:

- Tax practitioners have access to our award-winning **Tax & Accounting Portfolios** written by leading expert practitioners especially for practitioners. They uniquely offer topic-driven, in-depth guidance designed to help tax professionals save research time and resolve complex issues.
- Labor and employment practitioners get the robust set of private labor arbitration decisions collected by Bloomberg BNA.
- Intellectual property practitioners can use Patent and Patent Assignment Searches to pinpoint the U.S. patent they need using fielded search options and keywords, and easily access assignment information and related patents, agency and court opinions, and federal district court dockets.
- Securities practitioners can leverage the SEC No-Action Letter Search to find relevant guidance about the situations they face using fields such as Company/Requestor, Law Firm, Topic, Act Section/Rule, and more.



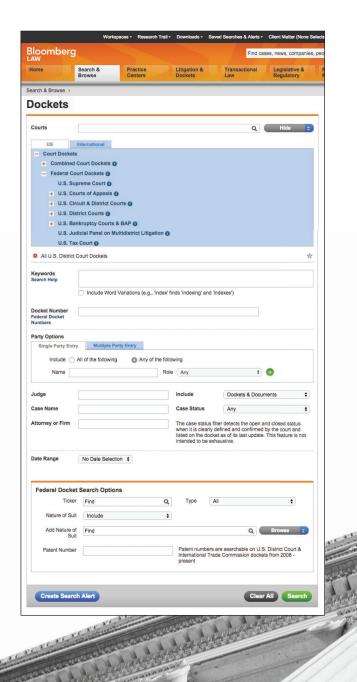
PROFIT FROM THE FLEXIBILITY TO DO MORE WITH DOCKETS

Our integrated dockets solution gives you the freedom to be proactive with unrestricted, unlimited dockets searching and alerts. *Bloomberg Law Dockets*SM makes it cost effective to include dockets in your regular research process, enabling you to monitor new actions, identify business opportunities, conduct due diligence, or just expand your legal research in federal, state, and international courts. Plus, you can view multiple facets of litigation easily as dockets link to recent underlying patents. *Bloomberg News* stories often link to related dockets, and **Company Profiles** list the federal litigation involving the company.

You never pay extra to run a search and look at the results, so you can search broadly or narrowly, however and whenever you want. With *Bloomberg Law* you can even run a keyword search across dockets and underlying documents loaded on the system. Look close to home or abroad, with access to dockets for the U.K., the Cayman Islands, Dubai, the EU, Hong Kong, and more. Plus, you have expedited access to complaints in important new cases in many U.S. jurisdictions with **Breaking Complaints**.

The **Litigation & Dockets** menu goes beyond dockets, providing you quick access to a wealth of litigation tools and content. Easily search opinions, dockets, and U.S. judgments and liens; browse statutes; and stay current on litigation news and more.

Bloomberg Law is now providing near real-time access to the Delaware Court of Chancery dockets, providing among the most timely delivery of new cases and updates in the industry. We also include the entire corpus of publicly available documents from the Chancery Court in our database of dockets available at no charge to *Bloomberg Law* customers. In addition, we have expanded our state court coverage and enhanced selected federal courts with a feature that allows for a preview of updates to a docket.



MODERNIZE YOUR TRANSACTIONAL WORK

Stay current on market practice with Bloomberg Law's integrated transactional resources. You easily can go beyond the limitations of your form file, internal database, or the SEC website by using our targeted search tools to quickly find what you need for drafting and negotiation. With Bloomberg Law: Corporate Transactions'* patented technology, you can identify the best precedent for your clients, easily locate relevant and advantageous market language and compare agreement language against millions of public documents. With Draft Analyzer, you will be able to find the right language for your agreement, then compare it, paragraph-by-paragraph, against language from EDGAR exhibits and **DealMaker** documents to build a market-based standardized version or template. The "red line" tool highlights where your language differs from market consensus.

Find relevant transactional language in more than 300,000 documents from real transactions using the **DealMaker** Document Search. Use a fielded search to combine keywords with targeted categories - including the ability to search by deal size and target specific law firms and parties by their role in the deal - to quickly zero in on example language from precedent transactions and other corporate agreements of greatest value to your work. Plus, you can compare clauses you find from among millions of example clauses with the DealMaker Clause Search, in the side-by-side and redlined views - and even include your own clause in a comparison. With In Practice on Bloomberg Law: Corporate Transactions you will get step-by-step guidance to help you through the transaction process including: checklists, timelines, sample forms, documents, and clauses.

In addition, a deal profile is available for many M&A transaction documents. The **M&A Deal Detail** tab, when shown atop a document, summarizes the main deal terms that financial market professionals and their attorneys need to know and quickly gets you up to speed on what happened when and who was involved.

Get more information from SEC filings, easily searchable through our **EDGAR Search**. Whether you're performing due diligence, reviewing disclosure language for a risk factor, researching fund ownership, or getting ready for a new business pitch, EDGAR Search enables you to find what you need quickly. Through an extensive database of **EDGAR Comment Threads**, you also can follow discussions of critical disclosure issues from the initial SEC Staff comment through subsequent filer and staff responses until resolution.

When you open one of your EDGAR Search results, you get a chart of the impact of the filing on the related stock price. In addition, you now can search for and perform comparisons of items in 8-Ks, 10-Ks, and risk factors in 10-Ks, and compare your own text to the results.



* Bloomberg Law: Corporate Transaction is available to Bloomberg Law subscribers at no additional fee. It is also available as a separate, stand-alone subscription.

DO MORE WITH MORE

A subscription to *Bloomberg Law* provides you with unlimited, unrestricted access to everything loaded on the system — from court opinions and the U.S. Code to example transaction documents to news and company information. Here are just some of the many resources you will enjoy on *Bloomberg Law*:

- **The <GO> Bar**, enabling you to quickly start your research across primary and secondary legal content, news, companies, and people from anywhere in the system
- All Legal Content Search, allowing you to search any combination of legal resources you choose at one time, and Specialized Searches, helping you to craft targeted searches using fields specific to content; among the Specialized Searches are:
 - Company Screener, letting you search for companies that meet the financial criteria and details you select
 - DealMaker Document and Clause Searches, Bloomberg BNA's proprietary precedent bank containing hundreds of thousands of agreements. User-friendly, highly sortable, and filtered. Rely on DealMaker to find the right agreement. Search by transaction type, deal size range, deal status, deal type, and governing law.
 - **Docket Search**, offering you the ability to find relevant cases and underlying documents, including for use as example briefs and more
 - **EDGAR Search**, enabling you to easily find relevant SEC filings and get a chart of the impact of the filing on the related stock price
 - Patent Search and Patent Assignment Search, helping you pinpoint the U.S. patent you want to review and learn about what patents have been assigned to whom
 - People Search, connecting you to People Profiles of company executives, judges, and other newsmakers
 - **Draft Analyzer:** Find the right language for your agreement, then compare it, paragraph-byparagraph, against language from EDGAR exhibits and **DealMaker** documents to build a market-based standardized version or template. The "red line" tool highlights where your language differs from market consensus. Available on *Bloomberg Law: Corporate Transactions*.

- Integrated core content primary and secondary materials, plus value-added resources and tools:
 - Federal and state opinions and the Bloomberg Law Citator^s[™] (BCite^s[™]), plus Bloomberg BNA Headnotes and Classification Outlines
 - Federal and selected state and international dockets, including **Breaking Complaints**
 - Federal and state statutes and regulations, as well as federal agency and self-regulatory organization (SRO) resources and guidance materials
 - Sample transaction documents and clauses, easily searchable through the DealMaker Document and Clause Searches
 - U.S. patents, published patent applications, and recorded patent assignment information, as well as decisions from all four approved providers of generic top-level domain name (gTLD) decisions and selected country-specific, top-level domain name (ccTLD) decisions
 - Books and treatises, including titles from publishers such as the American Bar Association (ABA), the American Bankruptcy Institute (ABI), Bloomberg BNA, and the Practising Law Institute (PLI), as well as the *Getting the Deal Through* series on international transactions
 - **Bloomberg Law: Bankruptcy Treatise.** Advise clients with the most current bankruptcy law information. Updated in real-time, this new online treatise is transforming legal research by allowing practitioners to:
 - Keep up with the latest legal, regulatory, and procedural bankruptcy developments — as they change.
 - Quickly navigate to related bankruptcy rules and federal and state cases linked throughout the treatise.
 - Access more than 600 chapters of up-to-date content from over 60 leading practitioners, law professors, and judges to confidently answer common and complex questions.
 - Bloomberg BNA Portfolios, manuals, and other analysis written by practitioners
 - **BNA Law Reports**, delivering trusted, detailed analysis including practitioner-contributed *BNA Insights* of court, legislative, and regulatory developments across many topics
 - The Law Firm Research collection of client memos and newsletters

- **In Practice**: Available via *Bloomberg Law: Corporate Transactions*, this tool provides step-by-step guidance to help you through the transaction process including: checklists, timelines, sample forms, documents, and clauses.
- **Ten Practice Centers**, with each one organizing primary and secondary legal sources, as well as news, on a specific practice area (such as IP, securities, and tax) to make it easy for practitioners to jump into the research they do regularly
- The Business Development Center, offering a suite of tools to help attorneys gain more insight into existing and prospective clients, as well as competitors
- **Company Profiles**, providing detailed financial information and other data that can be easily packaged through a Quick Report or Custom Report with our **Company Report Writer**
- News offerings, such as Bloomberg News, Bloomberg Businessweek, Bloomberg Brief newsletters, and over 50,000 other sources, including news wires, newspapers, magazines, and Internet sources

- Alerts based on searches you create and particular types of documents — such as Citation Alerts for court opinions and federal bills, federal Track Bill alerts, and more; plus, Email Notifications for BNA Law Reports
- Workflow tools including:
 - **Research Trail**, giving you access to your research over the past six months
 - Queue, offering you a quick way to save documents to package with other materials for printing, downloading, or emailing
 - Workspaces, enabling easy collaboration with others you select from your organization

GOOD FURTHER WE WANT YOU TO GET THE MOST FROM YOUR SUBSCRIPTION WHEREVER YOU ARE AND WHENEVER YOU ACCESS BLOOMBERG LAW.

...ON THE GO

Research wherever you are by logging in to *Bloomberg Law* on your iPhone[®] and iPad[®]. Plus, documents you view are optimized for your smartphone. You also can access the links in your email alerts a few times on the go without having to log in, making mobile use even more efficient. Get customized access to the news and analysis you need to stay on top of the developments impacting your work – no matter where you are with the *Bloomberg Law* app. With the *Bloomberg Law* app, you will get timely, personalized updates from trusted Bloomberg BNA and Bloomberg News sources and track business opportunities for existing and prospective clients.

...EVERY DAY

Bloomberg Law offers superior 24/7 customer service through our Help Desk and ongoing support through your account representative and the rest of our team. With *Bloomberg Law*, you can call anytime with questions about how to jump-start your research, design better searches, and get technical support. Take advantage of our training options to maximize the value you get from your *Bloomberg Law* subscription.

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